



African Liberation Day (ALD) will take place May 26th, 2012 at the Thurgood Marshall Center located at 1816 12th Street, NW in Washington, DC.

Let people know about your business by placing an ad in the souvenir book

- The free souvenir book will be given to hundreds of conference participants who have come from across the U.S.
- Most of the participants are involved with community organizing and outreach work and may be looking to utilize services such as yours for future projects.
- Ads support self-determination and economic development for African people in the U.S. and around the world.

Deadline to purchase ads and send artwork: Sunday, April 15, 2012

Purchase ads by mail:

Print and fill out the form below. Make checks to "ALD" and mail to:
ALD Souvenir Book advertising
P.O.Box 55601 Washington, DC 20040

Submit print-ready ad artwork

Email to souvenirbooklet@alduhuru.org - (grayscale, 300dpi, JPG or TIFF files)

You will receive a copy of the souvenir book with your ad by June 8, 2012

For more information contact Larmara Perry, Souvenir Book Coordinator
202- 577-6832, souvenirbooklet@alduhuru.org

SOUVENIR BOOK ADVERTISING CONTRACT

Ad Sizes and Prices:

___ \$ 25 Business Card (2 ½" x 4")

___ \$ 40 Quarter page (4" x 5")

___ \$ 75 Half page (8" x 5")

___ \$100 Full page (8" x 10 ½")

___ \$ 15 Salute size - text only (4 lines or less) (1" x 4")

Name: _____

Organization or Business: _____

Address: _____

Phone: _____ Email: _____

Signed: _____

(to be filled out by souvenir book coordinator)

Paid: \$ _____ cash/check Date: _____ Artwork or text received: _____

Half Page

8" x 5" - \$75

Whole Page

8" x 10.5" - \$100

Business Card

4" x 2.5" - \$25

Quarter Page

4" x 5" - \$40

Salute

4" x 1" - \$15